



3/24/2015

## Better Body Fitness Privacy Policy

This Privacy Policy explains how Better Body Fitness may collect, use and disclose personal information which you provide to us. By visiting our website or otherwise providing us with your personal information, you agree to the terms of this policy.

We want to assure you that Better Body Fitness, LLC takes privacy matters very seriously and is committed to protecting your privacy.

Therefore, we are providing this privacy policy to explain our privacy practices and the choices you can make about the way your information is collected and used.

### Collection/Use of Personal Information

We only collect personal information that you provide to us or that is otherwise provided to us on your behalf. You may choose to provide certain personal information in order to make a purchase, joining one of our clubs, paying your membership fees, requesting information, filling out an employment or franchise application, entering a sweepstakes or otherwise contacting us. This information may include your name, phone number, e-mail address, mailing address, credit card or banking information or other information. You can always choose to limit the information you provide, but it may limit your ability to use certain services.

By providing your personal information to us, you are authorizing us to collect, use and disclose such information in the manner outlined in this privacy policy. Unless we advise otherwise, your information will only be used for the purposes for which it was provided or in order to contact you regarding related matters. We limit the information we collect to what we feel is necessary for those purposes only.

We may occasionally send you newsletters, e-mails or similar communications featuring sales and promotions, news about new Better Body Fitness, LLC products and services, requests for your feedback, or other information that we think may be of interest to you, in congruence with local law. You may stop receiving marketing communications from us at any time by following the directions embodied in the message you received. However, if you unsubscribe from our marketing communications, you will not automatically become unsubscribed from the marketing communications of the franchise owner of the Better Body Fitness LLC club you joined or to which your e-mail address has been provided as set forth in this policy. Better Body Fitness franchises are independently owned and operated businesses and we cannot control their use of your e-mail address. Contact your local club on how to unsubscribe from future mailings.

Better Body Fitness also collects information that is sent to us by your web browser automatically. The information we receive depends on your browser settings. This information usually includes the computer's IP address, the address of the web page you were visiting when you accessed our website, the name of the operating system on your computer, the name and version of the browser you are using and the date/time of your visit. We may link this information with your personal information. We may need to share certain information with the appropriate investigative authorities if suspicious activity is detected. This information may contain IP addresses and other information which could be used to trace and identify individuals.

"Cookies" and other similar technologies may be used on our website and by third parties to collect information over time and across third party websites, to support our website's functionality and improve user experience. You can set your browser to reject cookies, however, this may affect or limit the use of certain features and functionality of the website.

## Disclosure of Personal Information

Better Body Fitness does not disclose, trade, rent, sell or otherwise transfer your personal information for purposes other than as those outlined in this privacy policy, except with your consent or as required or permitted by law.

Better Body Fitness may disclose your personal information to third party service providers or agents who provide services to or on behalf of Better Body Fitness or its members such as, but not limited to, hosting, data management and storage services, sweepstakes providers and retention services. Either Better Body Fitness or such third party service provider may use servers for such purposes located in the United States or another foreign country. Your personal information may be processed and stored in the United States or such other foreign country and the governments, courts, law enforcement and regulatory agencies of that country may be able to demand disclosure of personal information pursuant to the laws of such country.

We do not generally disclose your personal information to third parties without your consent unless required by applicable law. However, there are some situations in which we may disclose your personal information without your consent including, but not limited to: (1) with current and future parent companies, subsidiaries and affiliated entities of Better Body Fitness; (2) with Better Body Fitness franchisees, if you are a Better Body Fitness member, visitor or guest at a Better Body Fitness franchisee club location; (3) with our third party service providers, as we deem necessary in connection with the services being provided to us or on our behalf; (4) in connection with a merger, sale, corporate reorganization or similar business transaction involving Better Body Fitness, its parents, subsidiaries, affiliates or one or more of its franchisees; (5) when we are required or authorized by law to do so (for example, in response to a subpoena issued by a court); or (6) if the information is already on the public record and the disclosure is directly related to the purposes for which it was recorded on the public record.

If we think the products or services they offer would be of interest to you, we may share your personal information with third parties to use for their marketing purposes, in accordance with local law.

## Access to your Personal Information

You have a right to challenge the accuracy and completeness of your personal information and to have it corrected, as appropriate. You also have a right to request access to your personal information and receive an accounting of how that information has been used and disclosed, subject to certain exceptions prescribed by law. If your request for access is denied, we will notify you in writing of the reason for such denial. To request access or to amend/correct your personal information, please visit your home health club.

## Security

The security of your personal information is very important to us. We store your personal information securely and use encryption and/or other special procedures designed to protect the information we collect from loss, misuse, unauthorized access or disclosure, alteration or destruction. Unfortunately, no data transmission over the Internet can ever be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, Better Body Fitness cannot ensure or warrant the security of any information you transmit to us- you do so at your own risk.

## Franchisees/Other Third Parties

Better Body Fitness may share your personal information with other Better Body Fitness franchisees and other third parties as set forth in this policy. We may also provide links to other websites that are not affiliated with us. We do not have control over such third parties' use and handling of your personal information and we are not responsible for their privacy procedures. We recommend that **you review their privacy policies and procedures before providing any personal information to them.**

## Terms of Use

Your use of our website and any issues relating to this policy are subject to Better Body Fitness' current Terms of Use.

## Privacy Policy Updates

We reserve the right to update or modify this policy at any time and from time to time without prior notice by posting a revised version of the policy on our website. If Better Body Fitness makes any changes to this policy, you will be notified by a notice on our homepage. Your use of our website or any Better Body Fitness facility following any revision to the policy constitutes your agreement that all personal information collected from or about you after the revised policy is posted will be subject to the terms and conditions of the revised policy. The date listed above indicates the most recent change or update to this policy.